

Robyn Pillar

Robyn.Pillar@gmail.com | RobynPillar.com

EDUCATION

OCAD University

Graphic Design, BDes (Bachelor of Design)

Sheridan College

Fine Art Fundamentals, Diploma

PROFESSIONAL EXPERIENCE

Ontario Liberal Caucus –Graphic Designer

2014–2018

After the 2014 Ontario Election I was hired to work at Queens Park as a graphic designer in the Liberal Caucus. For the past 4 years my duties have included:

- With my team, creating hundreds of different materials for Members of Provincial Parliament all over Ontario
- Designing in English, French, and several other languages including Urdu, Hebrew, Mandarin and Korean
- Working within the Liberal Brand to make materials for newspapers, mailing, signage, and web.
- Producing so many projects on a day to day means that I am meticulous at file management and storage
- Working with my creative team to come up with concepts for new materials, and concepts
- Image sourcing to find the perfect photo, both from our inhouse photographer and from online image sources
- Transforming information-heavy policy documents into lay terms
- Creating icon sets and info graphics to further explain complicated topics
- Working quickly and effectively to manage tight deadlines

Ontario Liberal Party –Graphic Designer

April–June 2014

During the June 2014 campaign I was hired for a one month contract as a designer for the Ontario Liberal Party. My duties included:

- Design for print, web and screen
- Working on a team to make a consistent brand for the party
- Working with tight deadlines in a fast paced environment
- Taking direction, but also making design decisions when needed
- Working effectively in a team under high stress conditions

While working for the Ontario Liberal Party I helped design both the print and web depiction of the Liberals budget, one of the most important documents in an election.

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OfficeMax Grand&Toy – *Print Advisor*

2010–2014

As a Print Advisor for Grand&Toy, I was responsible for running The Exchange Tower's Design & Print Centre; which included:

- Graphic Design for both customers and head office
- File management and and preflighting
- Customer relations, and building repeat business
- Being a team leader through training and managing staff
- Working with vendors to produce creative print solutions
- Overseeing time sensitive jobs with high profile customers

UrbanCo. – *Intern*

2009

While interning for Ann Urban at UrbanCo., an advertising firm in Mississauga. My tasks included:

- Advertisement layout design
- Concept development
- Photo manipulation

I was hired at UrbanCo. to do basic photo manipulation, but by the end of my brief stay I was working on ad concepts and full layouts and design.

INTERESTS

- Camping, Canoeing and Cottaging
 - Walking through High Park with my bulldog Jaxx
 - Slow Pitch Softball
 - Graphic Novels
 - Watercolour and Acrylic Painting
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